2027 VISIONARY

A CU*SOUTH CONFERENCE

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Rosen Shingle Creek
Orlando, Florida

Sponsorship Guide

Deadline: March 1, 2027

2027 VISIONARY
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Discover a Sponsorship Experience that Stands Apart.

Join us at CU*SOUTH's Visionary 2027 to connect with top decision makers and business leaders in a vibrant, welcoming setting. As a sponsor, you'll showcase your products and services while building meaningful relationships through direct, one-on-one interactions. Unlike many other conferences, Visionary 2027 offers full access to all activities, ensuring your brand receives maximum visibility with both current and prospective customers.

Location:
Rosen Shingle Creek
Orlando, FL
April 26-28, 2027

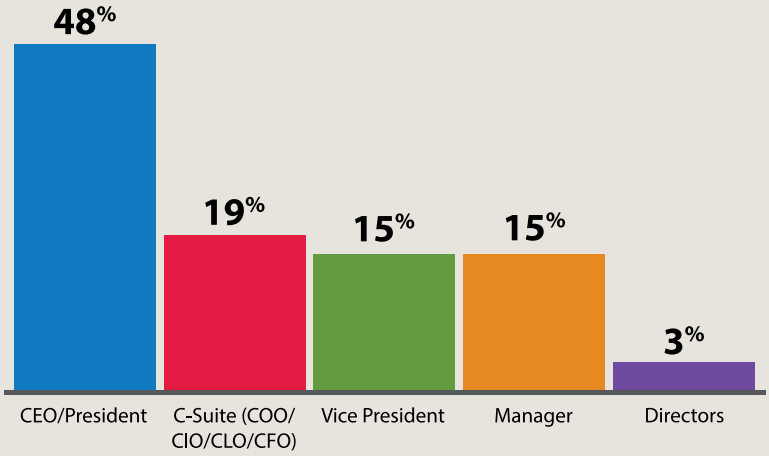
Build Relationships: Visionary 2027 offers unmatched opportunities to connect with both current clients and new prospects. As a sponsor, you will have full access to conference activities, creating natural opportunities to share your expertise and strengthen relationships throughout the event.

Maximize Exposure: From conference meals and networking events to dedicated exhibit hall hours, sponsors benefit from multiple touchpoints each day to showcase their brand and engage with attendees.

Gain Access to Decision Makers: Visionary 2027 brings together senior leaders and key influencers, including CEOs, executives, VPs, directors and managers. Your sponsorship ensures direct access to the people who are shaping the future of credit unions.

Who Attends?

An impressive **67% of Visionary attendees are CEOs, Presidents, or members of the C-suite**, representing the highest levels of leadership within their organizations. These are the decision makers who guide the strategic direction of their credit unions and champion innovation across the industry.



Become a Sponsor or Exhibitor

Register online today at **visionaryconference.com/sponsor**.

Sponsorship opportunities for any level of participation.

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Diamond: Conference-wide Sponsor
$18,000

Step into the spotlight as a key partner of Visionary 2027 with our exclusive Diamond Sponsorship Package. This package offers unparalleled exposure and engagement opportunities that will elevate your brand to new heights during the conference. Be at the forefront of the event, gain recognition and showcase your company throughout the conference.

Sponsorship includes:

1. Primary Conference sponsor.
2. Introduction from general session stage and :30 sec. company video to be played during general session (client supplied).
3. 150-word company description and logo on Visionary website.
4. Premium signage and recognition throughout the conference.
5. Inclusion in two email communications and two social media posts.
6. Premium conference exhibit hall space.
7. All meals, sessions and receptions for up to three company attendees (additional attendees will be invoiced $399/attendee).

Sponsorship opportunities for any level of participation.

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Tuesday Evening Event

$15,000 **SOLD!**

Experience an unforgettable evening of connection, entertainment and celebration while showcasing your brand at the conference. Guests will enjoy exceptional cuisine, handcrafted cocktails and lively entertainment in an engaging atmosphere designed to bring attendees together. The evening will feature memorable moments that encourage networking and meaningful conversations. Your brand will be prominently featured through event signage, décor and promotional materials, creating valuable opportunities for visibility, engagement and lasting impressions throughout the night.

Sponsorship includes:

1. Introduction and brief remarks at the event.
2. Opportunity to provide company-branded item(s) during the event
3. 100-word company description and logo on Visionary website.
4. Premier signage and inclusion in all event signage.
5. Inclusion in two email communications and two social media posts.
6. Conference exhibit hall space.
7. All meals, sessions and receptions for up to three company attendees (additional attendees will be invoiced $399/attendee).

Sponsorship opportunities for any level of participation.

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Welcome Reception: Monday

$10,500 **SOLD!**

We invite you to take center stage and make a lasting impression at the upcoming Visionary 2027! The Welcome Reception is the first official gathering of the conference, drawing the attention of all attendees. This is your chance to shine, showcasing your brand, connecting with industry leaders and setting the tone for an incredible conference experience.

Sponsorship includes:

1. Introduction and brief remarks at reception.
2. Opportunity to provide company-branded giveaway items to attendees at Welcome Reception.
3. 75-word company description and logo on Visionary website.
4. Signage during Welcome Party event.
5. Inclusion in all event signage.
6. Inclusion in two email communications and two social media posts.
7. All meals, sessions and receptions for up to three company attendees (additional attendees will be invoiced $399/attendee).

Sponsorship opportunities for any level of participation.

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Conference Mobile App Sponsorship
$9,500

Put your brand in the hands of every attendee with the Visionary 2027 Mobile App Sponsorship. As the exclusive App sponsor, your brand will be seamlessly integrated into the app experience, one of the most valuable tools attendees use throughout the conference. From agendas and speaker bios to maps and networking features, your logo and messaging will appear across key touchpoints, ensuring consistent visibility and brand recognition. Attendees will see your brand on app launch screens, push notifications and interactive features, reinforcing your presence every time they engage with the app.

Sponsorship includes:

1. 75-word company description and logo on Visionary website.
2. Company logo on Mobile App.
3. Inclusion in all event signage.
4. Inclusion in two email communications and two social media posts.
5. All meals, sessions and receptions for up to three company attendees (additional attendees will be invoiced $399/attendee).

Booth & Breakout Bundle
$9,500

Make a lasting impact at Visionary 2027 with a bundled sponsorship that pairs an exhibit booth with a breakout session. Maximize your visibility, amplify your influence, and secure your bundle today.

Sponsorship includes:

1. Discounted rate for a Breakout and Booth Bundle.
2. Lead a 45-minute breakout session and receive conference exhibit space.
3. 75-word company description and logo on Visionary website.
4. Inclusion in all event signage.
5. All booths must be supplied by the exhibitor.
6. All meals, sessions and receptions for up to three company attendees (additional attendees will be invoiced $399/attendee).

Sponsorship opportunities for any level of participation.

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Room Keys
$5,500

Put your brand in every attendee's hand, literally. As the exclusive Room Key Sponsor, your logo and message will be featured on all hotel key cards distributed to Visionary 2027 attendees. With multiple daily impressions as guests access their rooms, your brand becomes an essential part of the attendee experience. This sponsorship ensures continuous visibility, delivering high-impact exposure long after sessions end and conversations begin.

Sponsorship includes:

1. Company logo printed on room keys and given to conference attendees.
2. Inclusion in all event signage.
3. 50-word company description and logo on Visionary website.
4. All meals, sessions and receptions for up to two company attendees (additional attendees will be invoiced $399/attendee).

Exhibit Booth Only – 10' x 10'
$5,500

The Exhibit Hall is one of the most anticipated features of Visionary 2027, offering unmatched opportunities to connect and engage. Reserve a booth to showcase your products and services, spark meaningful conversations, and build valuable relationships with attendees.

Sponsorship includes:

1. 10 x 10 booth space, with a table and two chairs.
2. All meals, sessions and receptions.
3. 50-word company description and logo on Visionary website.
4. Inclusion in all event signage.
5. All booths must be supplied by the exhibitor.
6. All power, AV needs are to be paid for by the exhibitor.
7. All meals, sessions and receptions for up to two company attendees (additional attendees will be invoiced $399/attendee).

Sponsorship opportunities for any level of participation.

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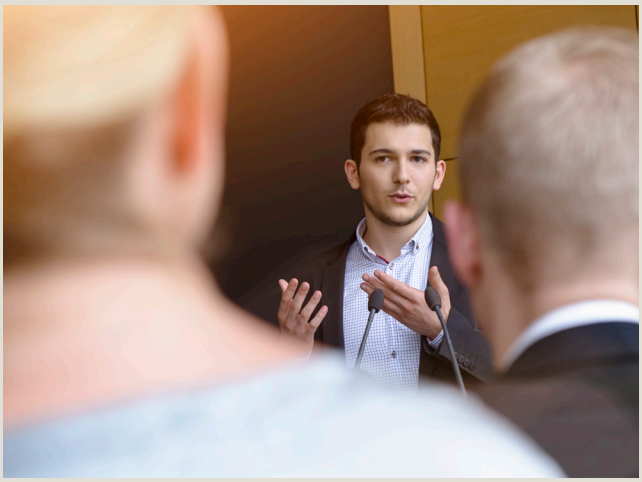
Host a Breakout Session
$5,500

As a Breakout Sponsor, you'll have the exclusive opportunity to host a 45-minute session dedicated to showcasing your company's products or services. This session, prominently featured in the event agenda, allows you to connect directly with a targeted audience, demonstrate your expertise, and engage in meaningful interactions.

Sponsorship includes:

1. 45-minute session with presentation on a topic of your choice.
2. Presentation materials must be approved by CU*SOUTH.
3. 50-word company description and logo on Visionary website.
4. Inclusion in all event signage.
5. All meals, sessions and receptions for up to two company attendees (additional attendees will be invoiced $399/attendee).



Room Drop Sponsorship
$4,500

Deliver your brand directly to attendees with the Room Drop Sponsorship. Your company-supplied promotional items will be placed in attendee hotel rooms, creating a personal and memorable touchpoint outside of the conference setting. Whether it's a branded gift, product sample, or useful item, this sponsorship ensures your brand is front and center as attendees unwind and recharge, offering a unique opportunity to stand out and leave a lasting impression.

Sponsorship includes:

1. Company branded materials/items to be supplied by sponsor.
2. Inclusion in all event signage.
3. 50-word company description and logo on Visionary website.
4. All meals, sessions and receptions for up to two company attendees (additional attendees will be invoiced $399/attendee).

Sponsorship opportunities for any level of participation.

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Keynote Speaker Sponsorship: General Session Day 1 (Tuesday)
$5,000

Our general session speakers consistently deliver powerful insights on innovation and service. These are qualities every brand wants to be aligned with. Take advantage of this sponsorship to showcase your company and set it apart from the rest.

Sponsorship includes:

1. Company logo and :30 company video (supplied by client) displayed in General Session.
2. Inclusion in all event signage.
3. 50-word company description and logo on Visionary website.
4. All meals, sessions and receptions for up to two company attendees (additional attendees will be invoiced $399/attendee).

Keynote Speaker Sponsorship: General Session Day 2 (Wednesday)
$5,000

General session speakers bring forward-thinking perspectives on innovation and service, two hallmarks that resonate across the industry. Align your brand with these values by securing this sponsorship opportunity and position your company as a standout leader.

Sponsorship includes:

1. Company logo and video (supplied by client) displayed in General Session.
2. Inclusion in all event signage.
3. 50-word company description and logo on Visionary website.
4. All meals, sessions and receptions for up to two company attendees (additional attendees will be invoiced $399/attendee).

Sponsorship opportunities for any level of participation.

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Coffee Bar Sponsorship: $4,500

Start your day with a great cup of coffee, and at Visionary 2027, your brand can be the one to deliver it. As the Coffee Bar Sponsor, you will energize attendees throughout the day with freshly brewed motivation and meaningful visibility. It is a unique opportunity to connect with conference goers as they recharge, refocus, and prepare for the day ahead. Make every day memorable, one cup at a time.

Sponsorship includes:

1. Branding on Coffee Bar signage, branded napkins and cups.
2. Inclusion in all event signage.
3. 50-word company description and logo on Visionary website.
4. All meals, sessions and receptions for up to two company attendees (additional attendees will be invoiced $399/attendee).

Breakfast Sponsor: Day 1 (Tuesday) $4,500

Breakfast sets the tone for the entire day, and at Visionary 2027 your brand can play a key role in starting it right. As a Breakfast Sponsor, you will welcome attendees with a memorable morning experience that fuels connection, engagement, and energy for the sessions ahead.

Sponsorship includes:

1. Signage on each table and the ability to provide collateral at every seat.
2. Inclusion in all event signage.
3. 50-word company description and logo on Visionary website.
4. All meals, sessions and receptions for up to two company attendees (additional attendees will be invoiced $399/attendee).

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Breakfast Sponsor: Day 2 (Wednesday)
$4,500

They say breakfast is the most important meal of the day, and at Visionary 2027, we couldn't agree more! As a Breakfast Sponsor, you have the unique opportunity to kickstart the day for our esteemed attendees in the best way possible. Join us in making the mornings at the conference memorable, engaging, and energizing.

Sponsorship includes:

1. Signage on each table and the ability to provide collateral at every seat.
2. Inclusion in all event signage.
3. 50-word company description and logo on Visionary website.
4. All meals, sessions and receptions for up to two company attendees (additional attendees will be invoiced $399/attendee).

Lunch Sponsor: Day 1 (Tuesday)
$4,500

While Visionary 2027 has so many wonderful opportunities to choose from, nothing sets the table for excellent brand visibility like our lunch sponsorship. This option allows you to showcase your company during our midday meal, which provides excellent food and networking capabilities to all attendees.

Sponsorship includes:

1. Signage on each table and the ability to provide collateral at every seat.
2. Inclusion in all event signage.
3. 50-word company description and logo on Visionary website.
4. All meals, sessions and receptions for up to two company attendees (additional attendees will be invoiced $399/attendee).

Lunch Sponsor: Day 2 (Wednesday)
$4,500

Visionary 2027 offers many exciting opportunities, but few provide the brand visibility of our lunch sponsorship. This option highlights your company during the midday meal, giving attendees the chance to enjoy excellent food while connecting and networking.

Sponsorship includes:

1. Signage on each table; and the ability to provide collateral at every seat.
2. Inclusion in all event signage.
3. 50-word company description and logo on Visionary website.
4. All meals, sessions and receptions for up to two company attendees (additional attendees will be invoiced $399/attendee).

Sponsorship opportunities for any level of participation.

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Morning Break Sponsor: Day 1 (Tuesday)
$3,000

A well-timed morning break is essential to keeping attendees engaged and focused. With your Visionary 2027 sponsorship, you will provide the sustenance and motivation they need to make the most of their conference experience.

Sponsorship includes:

1. Signage and recognition during break.
2. Inclusion in all event signage.
3. 50-word company description and logo on Visionary website.
4. All meals, sessions and receptions for up to two company attendees (additional attendees will be invoiced $399/attendee).

Afternoon Break Sponsor: Day 1 (Tuesday)
$3,000

Give attendees the boost they need at Visionary 2027 by sponsoring an afternoon break that delivers energy, refreshment, and valuable networking. This is the perfect opportunity to recharge participants and set the stage for an afternoon of learning and collaboration.

Sponsorship includes:

1. Signage and recognition during break,
2. Inclusion in all event signage.
3. 50-word company description and logo on Visionary website.
4. All meals, sessions and receptions for up to two company attendees (additional attendees will be invoiced $399/attendee).

Morning Break Sponsor: Day 2 (Wednesday)
$3,000

Morning breaks play a vital role in keeping attendees refreshed and attentive. By sponsoring this experience at Visionary 2027, your brand provides the fuel and inspiration participants need to stay energized and fully engaged throughout the day.

Sponsorship includes:

1. Signage and recognition during break.
2. Inclusion in all event signage.
3. 50-word company description and logo on Visionary website.
4. All meals, sessions and receptions for up to two company attendees (additional attendees will be invoiced $399/attendee).

Afternoon Break Sponsor: Day 2 (Wednesday)
$3,000

Revitalize and recharge our conference attendees during the most crucial time of the day at Visionary 2027 by providing a welcome boost of energy, networking, and refreshment that will set the tone for an afternoon of learning and collaboration.

Sponsorship includes:

1. Signage and recognition during break.
2. Inclusion in all event signage.
3. 50-word company description and logo on Visionary website.
4. All meals, sessions and receptions for up to two company attendees (additional attendees will be invoiced $399/attendee).

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Conference Notebooks
$3,000 **SOLD!**

Keep your brand top of mind as conference participants jot down insights, with the Notebook Sponsorship! Your sponsorship features your logo, ensuring a lasting and practical connection with your company.

Sponsorship includes:

1. Your company branded notebook will be given to all attendees.
2. Inclusion in all event signage.
3. 50-word company description and logo on Visionary website.
4. All meals, sessions and receptions for up to two company attendees (additional attendees will be invoiced $399/attendee).

Conference Lanyards
$2,500

Sometimes it's fun—and beneficial—to just hang around. With our conference lanyards sponsorship, you'll be attached to every attendee's name tag and travel with them everywhere they go throughout the conference.

Sponsorship includes:

1. Your company branded lanyard will be given to all attendees.
2. Inclusion in all event signage.
3. 50-word company description and logo on Visionary website.
4. All meals, sessions and receptions for up to three company attendees (additional attendees will be invoiced $399/attendee).

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